

JUST CASE

We have developed the website completely from scratch with the best features and attractive looks.





JustcaseUSA is selling all the professional cases build up with high quality.

It provides different types of Makeup cases and Makeup kits perfectly suitable for all the makeup freebies and professionals. All the different types of cases like TRAIN cases, Rolling cases, Soft cases, Sided cases, Studio cases, Barber cases, Nail artist cases, Hairstylist cases, Jewelry cases are there at JustcaseUSA.





Planning

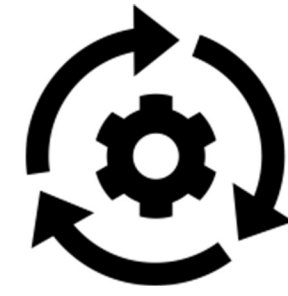
They needed a more modern website that reflected their brand image online. All the client's requirements were taken into account and the planning was done on the basis of that. Planning was done to upload all the data and catalog to the site. All the latest advancements and styling options were considered when we plan out the site.



Strategy

They were in need of shipping customization to calculate the shipping charge based on dimension, physical weight, and multiple package shipments. For their inventory management, we have successfully build up ecomdash module and for their need for distributor/wholesale customization, we have build b2b site for them.





Implementation

- Robot validation Under the contact us section
- Setting up a campaign strategy on site
- Registration form created
- Bundle products and group products and configurable products are made on the site



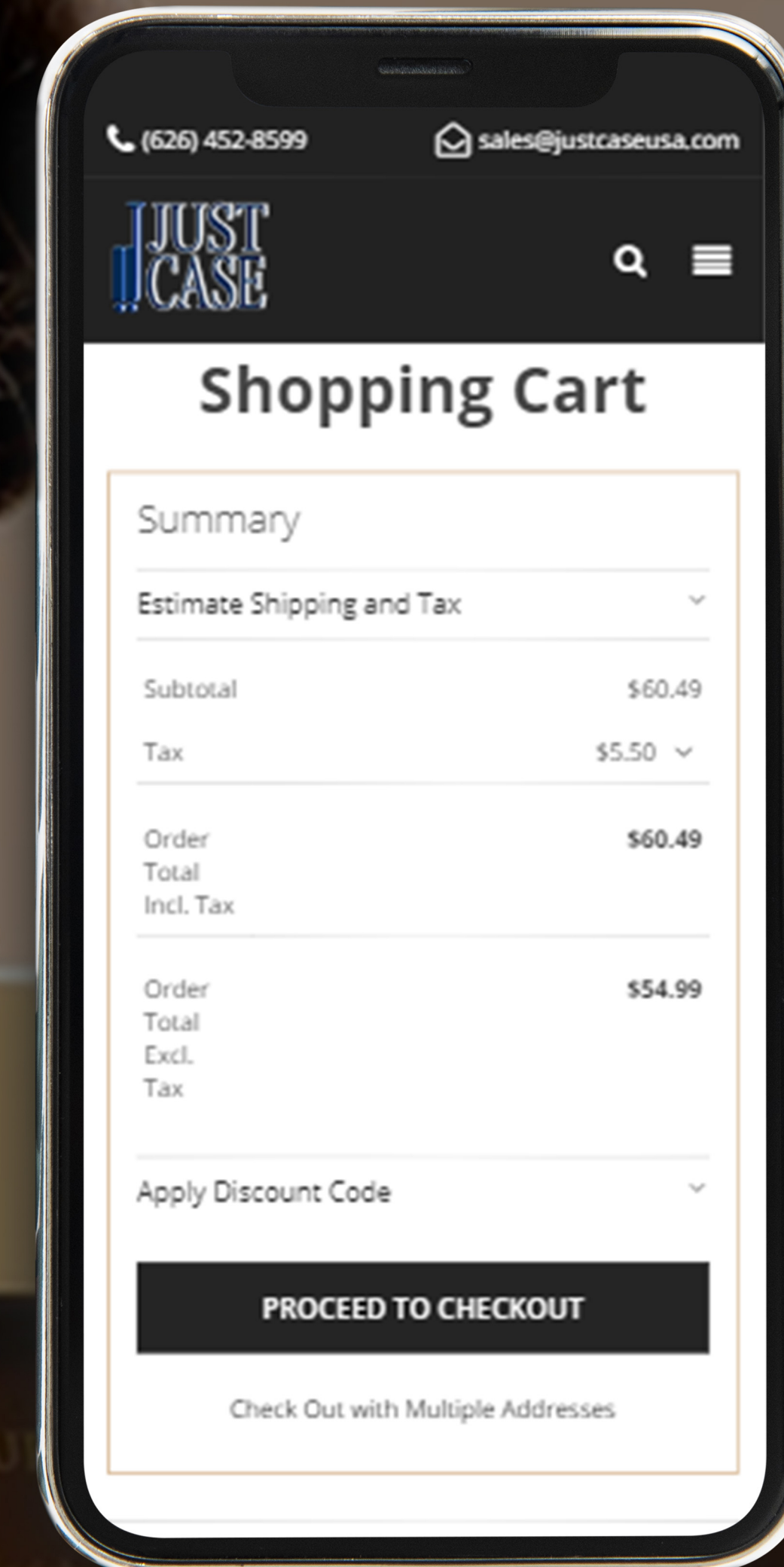
Results

JustcaseUSA is now having responsive designs, fast loading, and easy navigation features. The site speed is quite impressive and the client's business online has taken a new turn. There are a number of visitors and the conversion rate is very high. The traffic and conversion rate of the website has been increased.



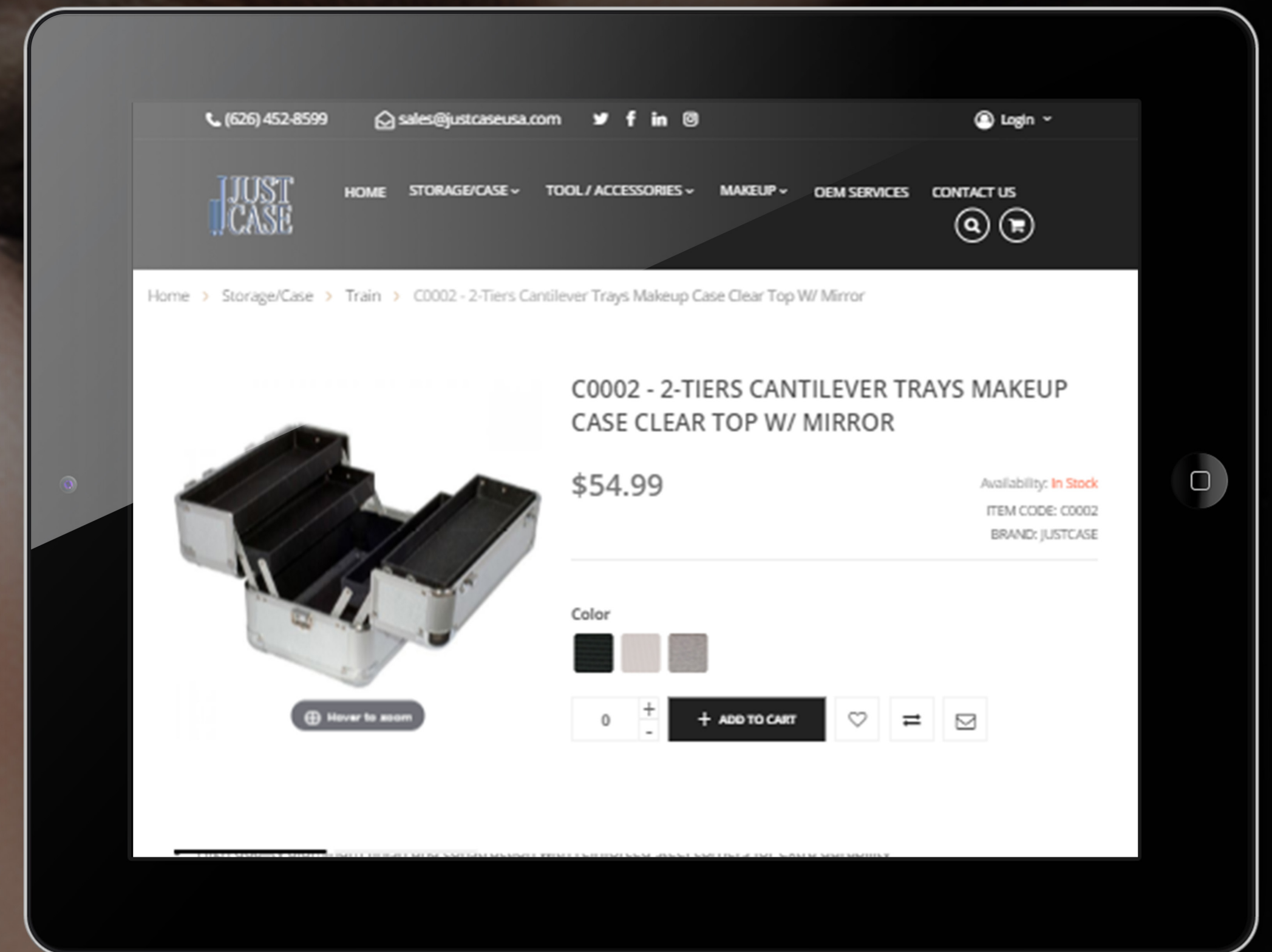
Mobile Responsive

same look and feel in your handy device.



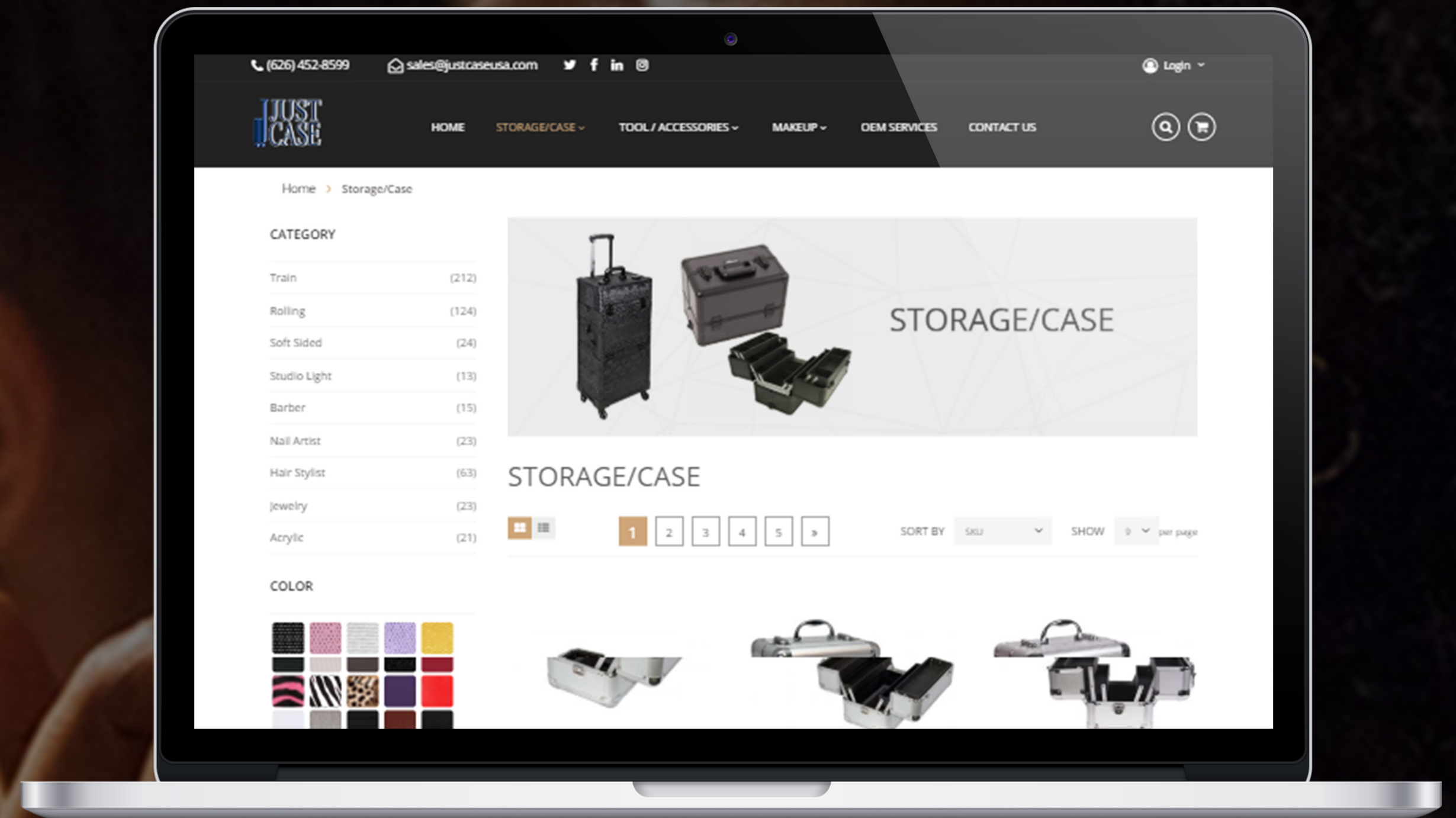
Tablet Responsive

Enables to view the site on the large screen.



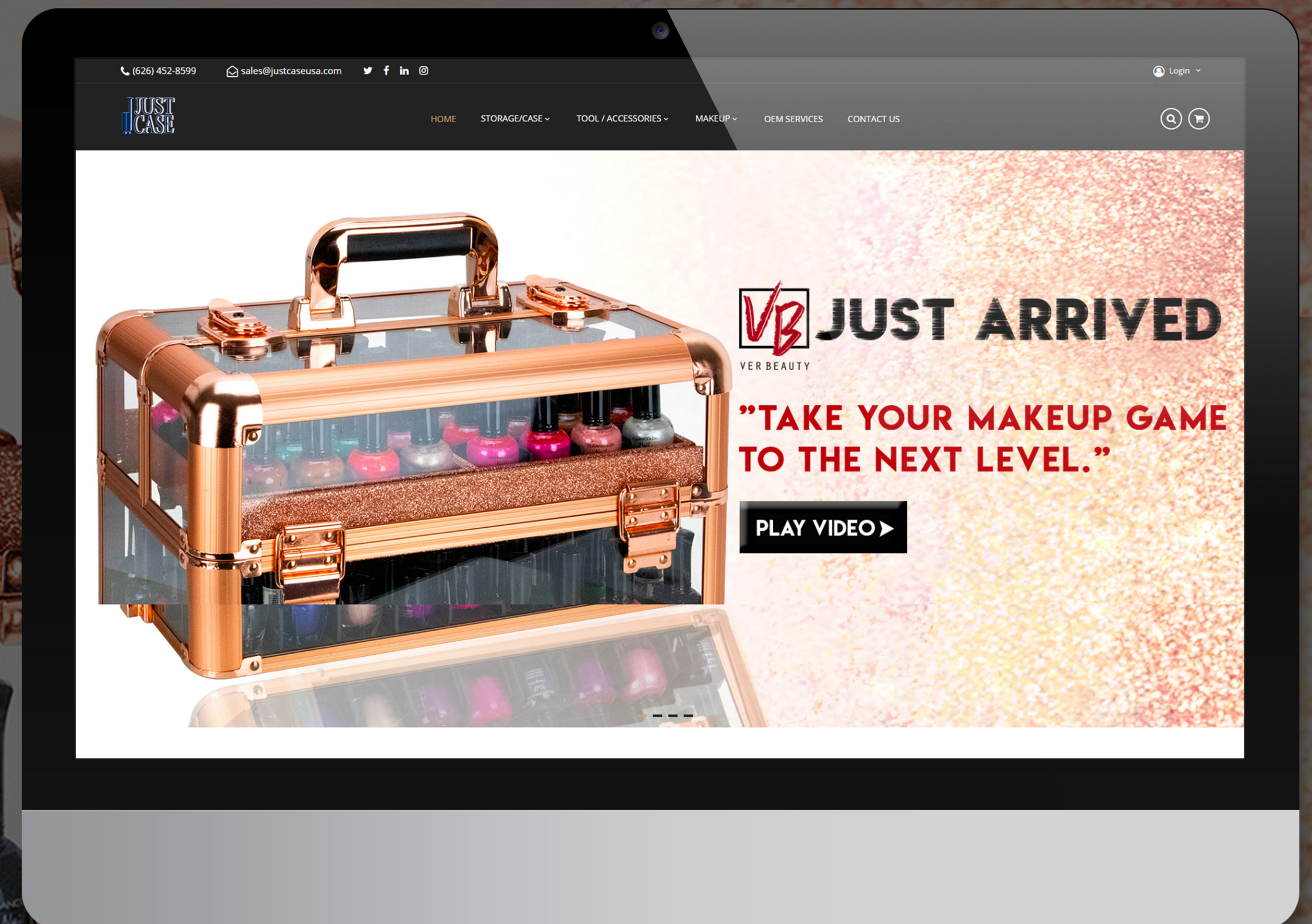
Laptop Responsive

Fits best in your laptop



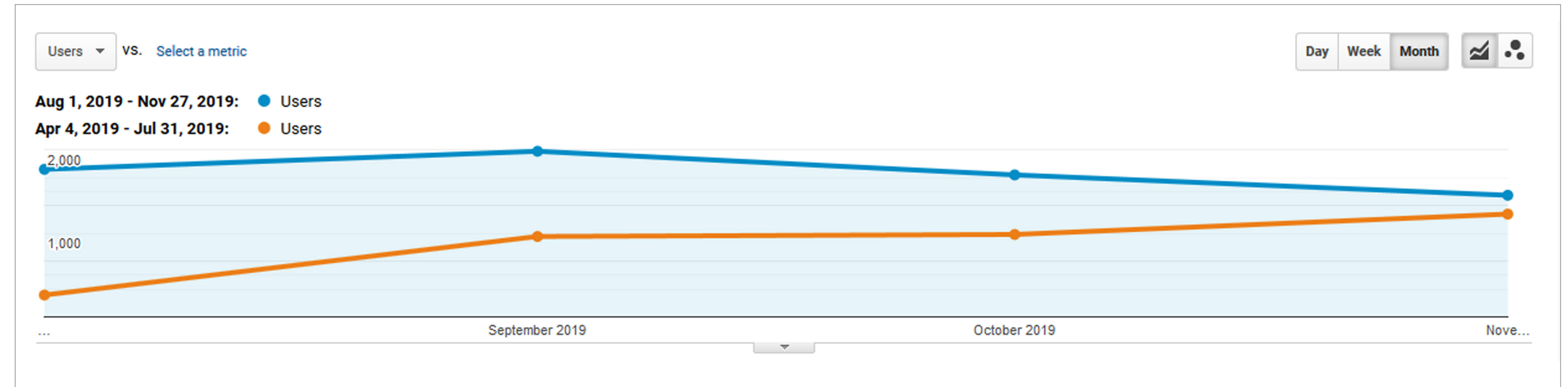
Desktop Responsive

It will look equally perfect in your wide screen.





The traffic on the website has Increased



The conversion rate on the website has Increased

Default Channel Grouping	Acquisition			Behavior			Conversions eCommerce ▾		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?	Ecommerce Conversion Rate ?	Transactions ?	Revenue ?
	104.31% ↑ 6,724 vs 3,291	101.03% ↑ 6,630 vs 3,298	86.00% ↑ 9,780 vs 5,258	79.31% ↑ 31.03% vs 17.31%	29.48% ↓ 6.22 vs 8.82	29.69% ↓ 00:03:30 vs 00:04:59	0.15% ↓ 0.27% vs 0.27%	85.71% ↑ 26 vs 14	43.17% ↑

Default Channel Grouping	Acquisition			Behavior			Conversions eCommerce ▾		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?	Ecommerce Conversion Rate ?	Transactions ?	Revenue ?
	5.38% ↑ 1,666 vs 1,581	0.45% ↑ 1,560 vs 1,553	11.19% ↑ 2,465 vs 2,217	47.61% ↑ 22.64% vs 15.34%	7.17% ↓ 9.56 vs 10.30	10.23% ↑ 00:04:24 vs 00:04:00	349.70% ↑ 0.20% vs 0.05%	400.00% ↑ 5 vs 1	96.01% ↑
1. Organic Search									
Aug 1, 2019 - Nov 27, 2019	1,666 (100.00%)	1,560 (100.00%)	2,465 (100.00%)	22.64%	9.56	00:04:24	0.20%	5 (100.00%)	\$ (100.00%)
Apr 4, 2019 - Jul 31, 2019	1,581 (100.00%)	1,553 (100.00%)	2,217 (100.00%)	15.34%	10.30	00:04:00	0.05%	1 (100.00%)	\$ (100.00%)
% Change	5.38%	0.45%	11.19%	47.61%	-7.17%	10.23%	349.70%	400.00%	96.01%

Default Channel Grouping	Source / Medium ? ⓧ				Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?	Ecommerce Conversion Rate ?	Transactions ?	Revenue ?
		Users ? ↓	New Users ?	Sessions ?						
		104.31% ↑ 6,724 vs 3,291	101.15% ↑ 6,630 vs 3,296	86.07% ↑ 9,780 vs 5,256	79.24% ↑ 31.03% vs 17.31%	29.49% ↓ 6.22 vs 8.82	29.61% ↓ 00:03:30 vs 00:04:59	0.19% ↓ 0.27% vs 0.27%	85.71% ↑ 26 vs 14	43.17% ↑
1. Paid Search	google / cpc									
Aug 1, 2019 - Nov 27, 2019		3,088 (45.17%)	3,067 (46.26%)	3,791 (38.76%)	38.78%	3.10	00:00:47	0.08%	3 (11.54%)	
Apr 4, 2019 - Jul 31, 2019		127 (3.80%)	126 (3.82%)	153 (2.91%)	3.27%	4.78	00:01:18	0.65%	1 (7.14%)	
% Change		2,331.50%	2,334.13%	2,377.78%	1,086.55%	-35.09%	-40.32%	-87.89%	200.00%	252.70%





Tools and extensions we have utilized





Platforms we use to maintain continuity and uniformity



We are here to outgrow your business
and taking it to a different level.

Connect with us now!

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