



CELL PHONE PARTS

Better Parts, Better Prices

All the practically essential features are added while building the website from scratch.



Cellphone.parts is the wholesale online store, where you can conveniently purchase spare parts for cell phones, laptops, and game consoles. Cellphone.parts provides it's customers the satisfactory spare parts at best prices.





Planning

The webpage will look in its full glory. This website is for the businessman so the things were planned out in keeping in mind the targeted group. Time, skill, energy and expertise were fully utilized in this project.



Strategy

The client needed the B2B website, so the main strategy was to build the site best suitable for the businessman. Another thing planned was the quick add to cart feature, which further reduces the time wastage for the genuine large quantities buyers. Come up with a layout that was easy to browse through to all the wholesale buyers.





Implementation

- Feature of bulk inquiry
- Customized Home page
- AJAX quick Add to Cart
- One-step checkout
- EMS Shipping Integrated
- Checkout customization for B2B Invoice

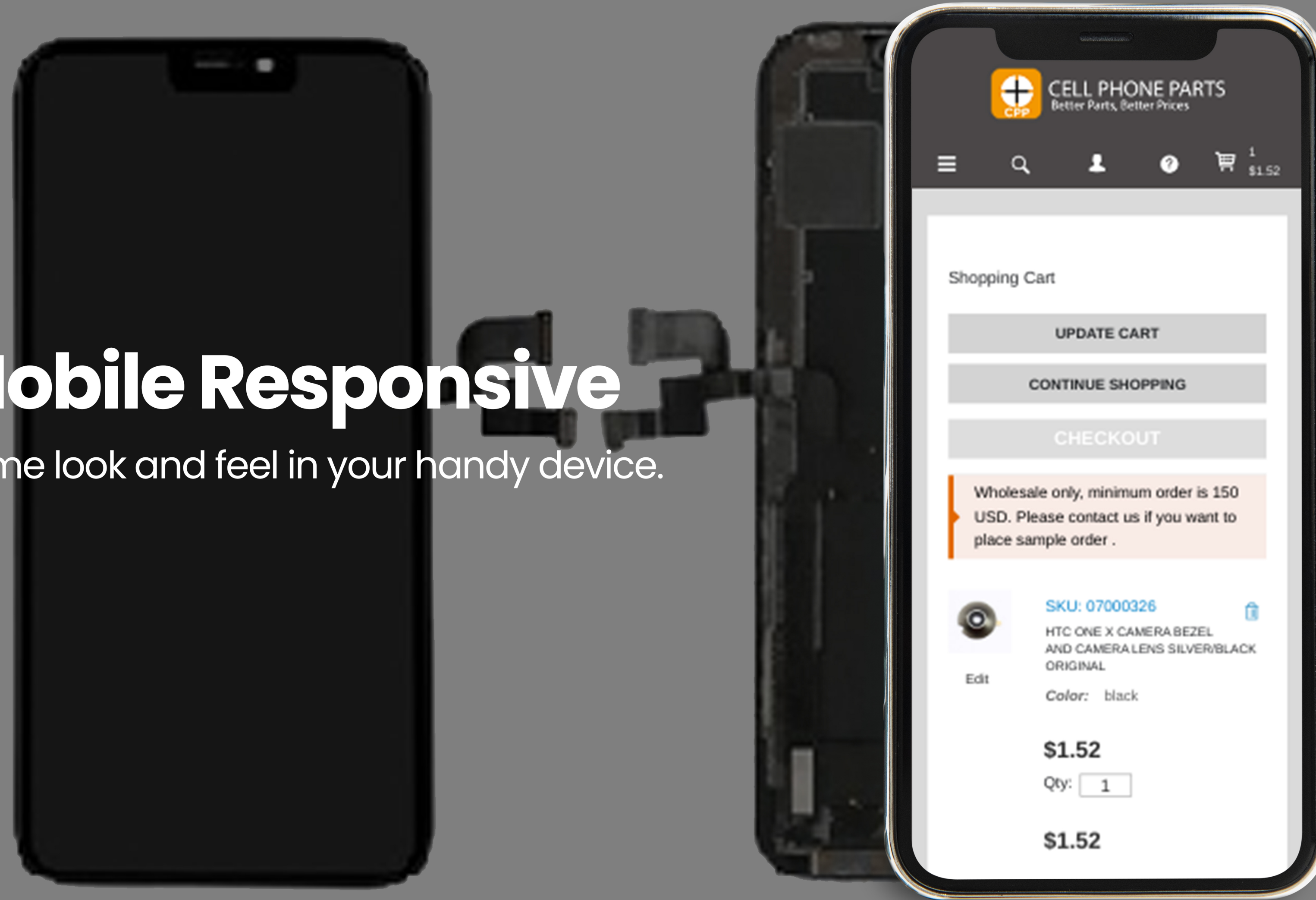


Results

The results are pleasing and the site is perfect fit for buying the quantities without any hurdles in the way. It is attractive for large quantity buyers. Quick add to cart is the on the right side which is a very convenient feature available on the website.

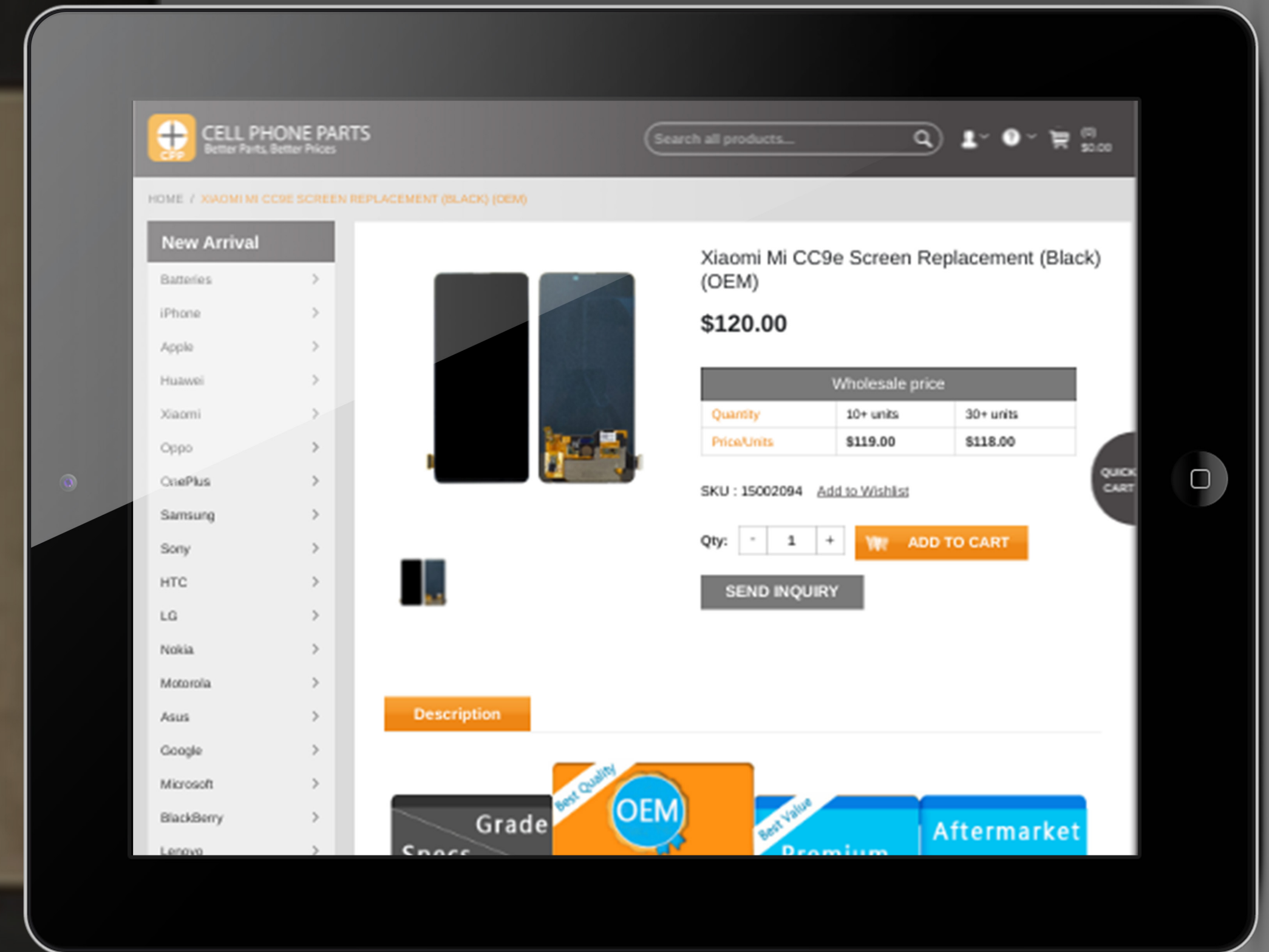
Mobile Responsive

same look and feel in your handy device.



Tablet Responsive

Enables to view the site on the large screen.



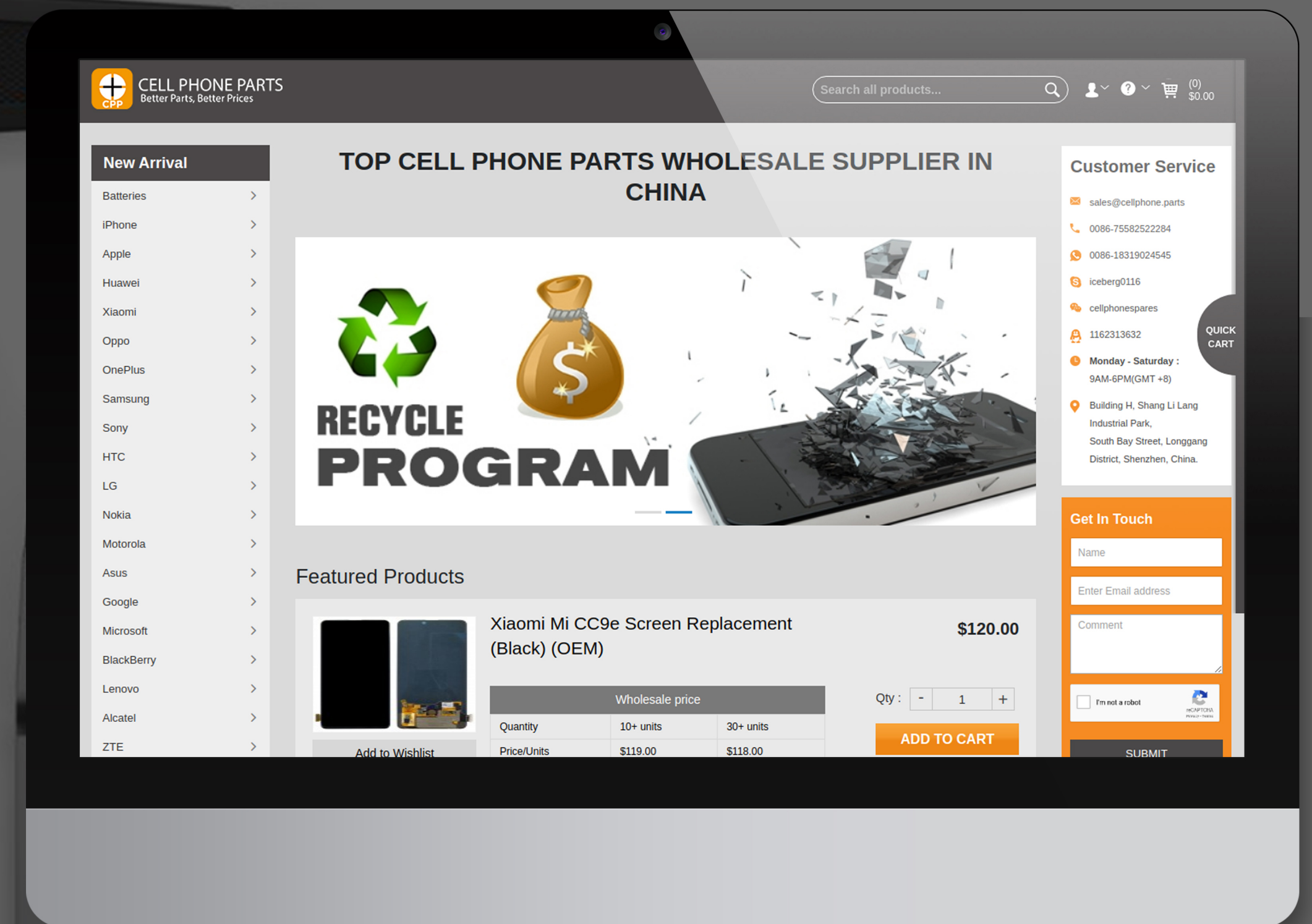
Laptop Responsive

Fits best in your laptop

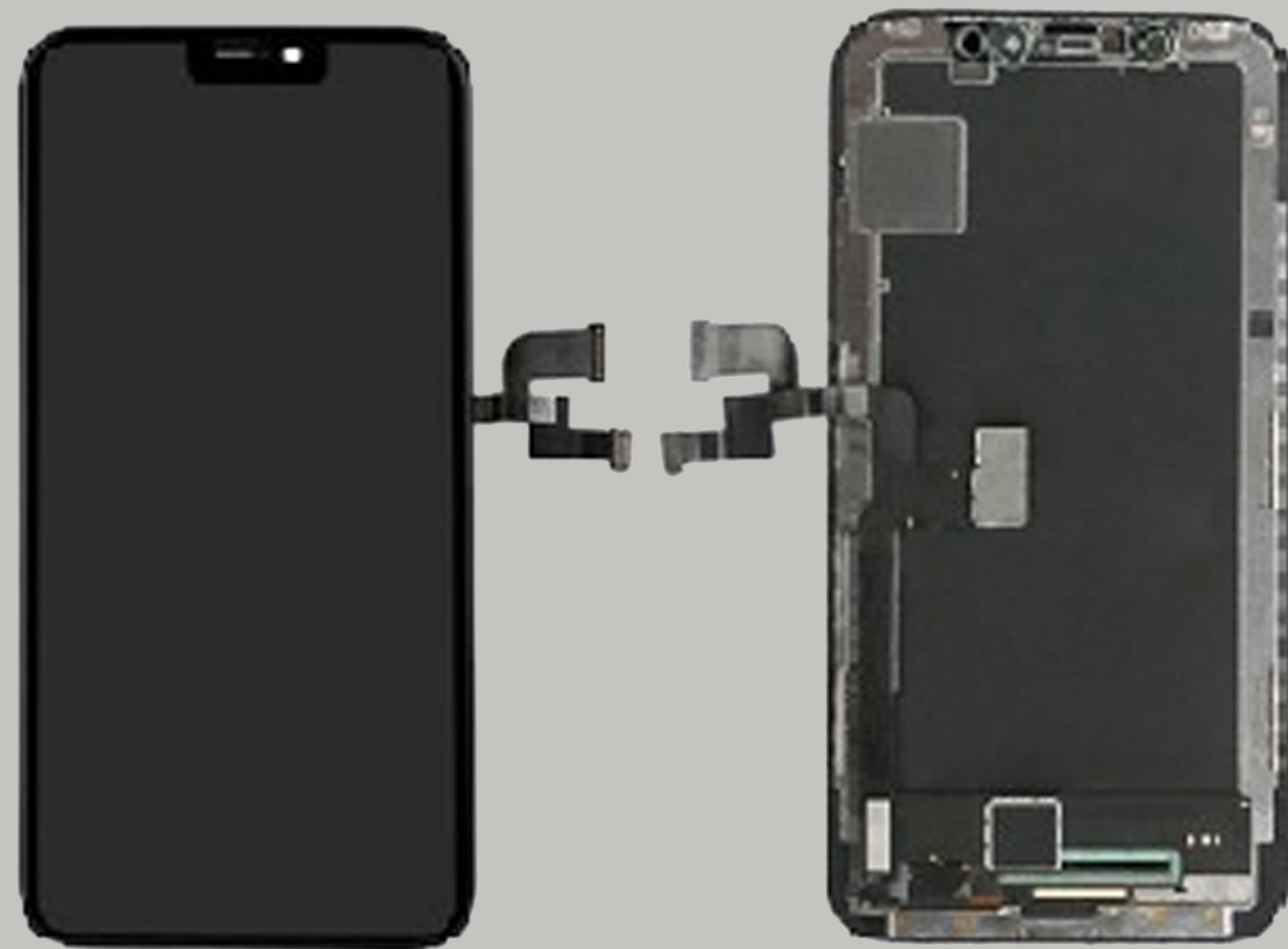


Desktop Responsive

It will look equally perfect in your wide screen.



The traffic on the website has Increased



Country ?	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?	Transactions ?
	43,523 % of Total: 100.00% (43,523)	43,669 % of Total: 100.22% (43,574)	68,805 % of Total: 100.00% (68,805)	53.06% Avg for View: 53.06% (0.00%)	3.66 Avg for View: 3.66 (0.00%)	00:04:32 Avg for View: 00:04:32 (0.00%)	397 % of Total: 100.00% (397)
United States	13,946 (31.85%)	13,914 (31.86%)	18,110 (26.32%)	72.27%	2.85	00:03:13	90 (22.67%)
India	8,089 (18.47%)	8,129 (18.62%)	12,664 (18.41%)	43.54%	4.53	00:05:55	92 (23.17%)
China	2,533 (5.78%)	2,513 (5.75%)	3,617 (5.26%)	44.12%	3.17	00:03:16	6 (1.51%)
United Kingdom	1,713 (3.91%)	1,704 (3.90%)	2,427 (3.53%)	47.47%	3.72	00:03:10	16 (4.03%)
Germany	1,184 (2.70%)	1,183 (2.71%)	7,111 (10.34%)	35.58%	4.04	00:10:18	87 (21.91%)
(not set)	926 (2.11%)	920 (2.11%)	942 (1.37%)	35.56%	0.71	00:00:11	0 (0.00%)
Japan	789 (1.80%)	781 (1.79%)	897 (1.30%)	78.71%	1.89	00:01:24	4 (1.01%)
Italy	679 (1.55%)	675 (1.55%)	1,024 (1.49%)	53.71%	3.36	00:02:48	3 (0.76%)
Canada	671 (1.53%)	669 (1.53%)	792 (1.15%)	59.72%	3.21	00:01:49	0 (0.00%)
France	613 (1.40%)	601 (1.38%)	2,296 (3.34%)	46.91%	3.57	00:03:26	26 (6.55%)





The conversion rate on the website has Increased

Default Channel Grouping	Acquisition			Behavior			Conversions eCommerce		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?	Ecommerce Conversion Rate ?	Transactions ?	Revenue ?
	217.85% ↑ 161,385 vs 50,774	214.81% ↑ 160,250 vs 50,904	205.75% ↑ 212,987 vs 69,660	20.57% ↓ 44.98% vs 56.63%	11.90% ↓ 2.99 vs 3.39	59.44% ↓ 00:01:56 vs 00:04:46	6.89% ↑ 0.30% vs 0.28%	226.80% ↑ 634 vs 194	204.80% ↑

Default Channel Grouping	Users ?	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?	Ecommerce Conversion Rate ?	Transactions ?	Revenue ? ↓
	0.00% 0 vs 0	2,520.03% ↑ 16,218 vs 619	1,757.25% ↑ 20,634 vs 1,111	8.93% ↑ 53.14% vs 48.78%	20.61% ↓ 3.41 vs 4.29	61.66% ↓ 00:02:43 vs 00:07:06	96.24% ↓ 0.18% vs 4.77%	30.19% ↓ 37 vs 53	154.76% ↑
1. Organic Search									
Jan 1, 2018 - Nov 28, 2019	0 (0.00%)	16,218 (100.00%)	20,634 (100.00%)	53.14%	3.41	00:02:43	0.18%	37 (100.00%)	(100.00%)
Feb 4, 2016 - Dec 31, 2017	0 (0.00%)	619 (100.00%)	1,111 (100.00%)	48.78%	4.29	00:07:06	4.77%	53 (100.00%)	(100.00%)
% Change	0.00%	2,520.03%	1,757.25%	8.93%	-20.61%	-61.66%	-96.24%	-30.19%	154.76%

Tools and extensions we have utilized



aheadworks.
A RAVE DIGITAL COMPANY

 Apps Marketplace

 **ALOTHEMES**
Ecommerce Themes

 Dotsquares™ Stores

 **MAGESOLUTION**
every penny worthwhile

MAGEPLAZA

 **Mirasvit**

 **Moogento**

 **BUFFER NETWORK**
PVT. LTD.

 **CELL PHONE PARTS**
Better Parts, Better Prices

Platforms we use to maintain continuity and uniformity



CELL PHONE PARTS
Better Parts, Better Prices



We are here to outgrow your business and taking it to a different level.

Connect with us now!

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